

SEMESTER AT SEA COURSE SYLLABUS
Colorado State University, Academic Partner

Voyage: Fall 2019
Discipline: Management
Course Number and Title: MGT 320 Contemporary Management Principles/Practices
Division: Upper
Faculty Name: Ahmed Deif
Semester Credit Hours: 3

Prerequisites: One (1) principles of microeconomics course AND one (1) business writing course. The additional standard CSU prerequisite – one (1) calculus course – has been waived by the instructor.

COURSE DESCRIPTION

This course study the leadership and management methodologies necessary to be successful and effective in contemporary global organizations. In today's competitive world, managers are expected to act and lead as global citizens. In our unique voyage experience with designed field visit, students will have the opportunity to compare and contrast different international management applications.

Topics covered will include; contemporary organizational structure, decision making, managers four primary functions, management strategies, culture management and management in the global arena. Also we will engage in discussions about how organizations use management to nurture value, profits, competitive advantage and sustainable business. This will be accomplished through a mix of readings of selected cases, project, and group and individual exercises designed to equip students with the required tools and skills to be an effective manager.

By the end of this course, you will have the skills and knowledge to challenge, identify, understand and persuasively advocate managerial decisions which drive the bottom line in real-world settings.

LEARNING OBJECTIVES

After completing this course, students will able to:

1. Apply methods for establishing strategic and operational goals
2. Apply organizing techniques to establish appropriate and effective lines of authority and communication among people and throughout various levels of an organization.
3. Plan and coordinate the effective and efficient use of resources necessary to achieve organizational goals.

4. Describe and apply various supervision methods, tools and techniques to motivate individuals and work groups.
5. Apply the control principle of comparing actual results to planned activities and goals to use resources to achieve goals effectively and efficiently.
6. Understand key differences between management and leadership and be able to recognize how and when to use them.
7. Compare and contrast how management principles are practiced in different regions using cases from visited ports.

REQUIRED TEXTBOOK

AUTHOR: Samuel C. Certo, and S. Trevis Certo
 TITLE: Modern Management: Concepts and Skills
 PUBLISHER: Pearson
 ISBN #: 13: 9780134729138
 DATE/EDITION: 2019 / 15th Edition
 (A kindle/electronic version is also available)

In addition to the required book, students need to purchase the following case study from Harvard Business Publishing:

1) Amazon.com, 2018

<https://hbsp.harvard.edu/product/716402-PDF-ENG?itemFindingMethod=Collections>

2) Didi, Kuaidi, and Uber in China

<https://hbsp.harvard.edu/product/W16194-PDF-ENG?itemFindingMethod=Collections>

TOPICAL OUTLINE OF THE COURSE

Day	Topic	Text Reading	Assignment/Deliverables
B1	Introducing Modern Management: Concepts and Skills	Chapter 1	
B2	Management and Diversity	Chapter 4	Assignment 1
<i>Gdansk, Poland</i>			
B3	Managing in the Global Arena	Chapter 5	
B4	Planning and Planning Tools	Chapter 7	Assignment 2
<i>Lisbon, Portugal & Cadiz, Spain</i>			
B5	Making Decisions	Chapter 8	
B6	Strategic Planning: Strategies, Tactics, and Competitive Dynamics	Chapter 9	Assignment 3
<i>Dubrovnik, Croatia</i>			
B7	Management Practices in Europe Reflections		Field Journal Assignment 1
B8	<i>Mid Term Exam 1</i>		
<i>Casablanca, Morocco</i>			
B9	Fundamentals of Organizing	Chapter 10	Assignment 4

B10	Responsibility, Authority, and Delegation	Chapter 11	
B11	Influencing and Communication	Chapter 14	Assignment 5
Tema, Ghana			
B12	Management Practices in Africa Reflections		Field Journal Assignment 2
B13	Leadership	Chapter 15	
B14	Motivation	Chapter 16	Assignment 6
B15	Field Trip Preparation and Overview		
Salvador Brazil (FIELD TRIP)			
B16	Field Trip Debrief and Discussion		
B17	Mid Term Exam 2		
B18	Controlling, Information, and Technology	Chapter 19	Assignment 7
Tobago & Trinidad			
B19	Production and Control	Chapter 20	
B20	Society, Ethics and Sustainability	Chapter 3	Assignment 8
B21	Creativity and Innovation	Chapter 6	
Guayaquil, Ecuador			
B22	Management Cases		Amazon.com Case Study
B23	Management Cases		Didi, Kuaidi, and Uber in China Case Study
Puntarenas, Costa Rica			
B24	Review and Field Trip Report Discussion		Field Report
B25	Final Exam		

FIELD WORK

Semester at Sea field experiences allow for an unparalleled opportunity to compare, contrast, and synthesize the different cultures and countries encountered over the course of the voyage. In addition to the one field class, students will complete independent field assignments that span multiple countries.

Field Class attendance is mandatory for all students enrolled in this course. Do not book individual travel plans or a Semester at Sea sponsored trip on the day of your field class. Field Classes constitute at least 20% of the contact hours for each course.

FIELD CLASS REPORT

*The field class for this course is on **Monday, 11 November 2019 in Salvador, Brazil***

Title: Application of Management Practices in Latin America

The field study will explore different management practices and models in the biggest emerging diverse economy in Latin America. Through conversations with managers at

different industries, students will see examples of the impact of management practices on the growth and success of enterprises.

Objectives:

1. Understand how management practices apply in diverse business contexts.
2. Analyze the role of communication, collaboration, and leadership in business operations.
3. Compare and contrast how effective management practices can help a business grow and sustain.

Field Class Report

After our field day, in groups of 2-3, teams should prepare a field report that addresses the following:

- (1) Introduce the sites/companies providing a 200-400 word symposium of their 'journey'
- (2) Map the organization structure
- (3) Describe what you think the key leadership elements in the visited sites as well as some of the challenges that this leadership faces.
- (4) Analyze at the management practices in the visited sites at least two of the topics discussed in the course (planning, organizing, influencing and controlling.)

This report should be no more than 5 pages of text and no more than an additional 5 pages of tables/diagrams (excluding references), in Times New Roman 12 point, 1.5 line spaced, 1" margins. All names should be listed on the front cover of the report. You should take minutes of meetings and I may ask to see field notes if I need to arbitrate if groups feel a team member is not contributing

This report should be submitted by **B24**

INDEPENDENT FIELD JOURNAL ASSIGNMENTS

In addition to the field day we are going to reflect on what we see across our voyage in Africa and Europe. These assignments are linked to these reflections enhanced by wider-readings

Reports Grading Guidelines

A- Outstanding work: Shows superior analysis of the assignment; provides excellent selection of content, organization, design, and style that addresses both the practical and rhetorical requirements of the particular situation; uses a style that is fluent and coherent; excellent choice and use of visuals, has no major mechanical errors; shows insight, perceptiveness, originality, and thought.

B- Good work: Above the level necessary to meet course requirements; has a thorough, well-organized analysis of the assignment; shows judgment and skill in the presentation of material appropriate for the intended audience and purpose; supports ideas well with concrete details; has an interesting, precise, and clear style; good use of visuals; is free of major mechanical errors; strong, interesting work, although minor problems may be present.

C- Acceptable work: Meets all basic requirements of the course and assignment; provides a satisfactory analysis of the writing task, subject, and audience; accomplishes its purpose with adequate content, design, and detail; uses details, organization and expression appropriate for the rhetorical and practical context; adequate use of visuals; has acceptable

mechanics; nothing remarkably good or bad about the work; equivalent work could be used in the professional world, but generally would be considered minimal.

D- Needs improvement: Minimally meets the assignment but is weak in one of the major areas (content appropriate for purpose, organization, style or mechanics) or offers a routine, inadequate treatment; document design and use of visuals is inadequate or inappropriate; shows generally substandard work with some redeeming features.

F- Unacceptable work: Does not meet the course requirements; fails to meet one or more of the core requirements of the course or assignment; may fail to cover essential points, or may digress to nonessential material; may lack adequate organization and show confusion or misunderstanding of genre or context; may use an inappropriate tone, poor word choice, excessive repetition, or awkward sentence structure; may be unclear; poor quality design and/or use of visuals; may contain an unacceptable level of errors.

METHODS OF EVALUATION

Midterm I: 15% (B8). This test is based on chapter 1, 4, 5, 7-9 of the core text

Midterm II – 15% (B17) Based on chapters 10, 11, 14-16 and the field trip.

Final 20% (B25) Based on chapters 19, 20, Cases and ALL trip observations notes

Field Class Report (Group of teams 2-3)	20% (due B24)
Assignments (individual)	16% (8 each 2%)
Readings (individual)	4% (2 readings each 2%)
Field Journal Assignments - 2 (individual)	10% (B7 and B12, 5% each)
Midterms (individual)	30% (B8 and B17)
Final test (individual)	20% (B25)

GRADING SCALE

The following Grading Scale is utilized for student evaluation. Pass/Fail is not an option for Semester at Sea coursework. Note that C-, D+ and D- grades are also not assigned on Semester at Sea in accordance with the grading system at Colorado State University (the SAS partner institution).

Pluses and minuses are awarded as follows on a 100% scale:

<u>Excellent</u>	<u>Good</u>	<u>Satisfactory/Poor</u>	<u>Failing</u>
97-100%: A+	87-89%: B+	77-79%: C+	Less than 60%: F
93-96%: A	83-86%: B	70-76%: C	
90-92%: A-	80-82%: B-	60-69%: D	

ATTENDANCE/ENGAGEMENT IN THE ACADEMIC PROGRAM

Attendance in all Semester at Sea classes, including the Field Class, is mandatory. Students must inform their instructors prior to any unanticipated absence and take the initiative to make up missed work in a timely fashion. Instructors must make reasonable efforts to enable students to make up work which must be accomplished under the instructor's supervision (e.g., examinations, laboratories). In the event of a conflict in regard to this policy, individuals may appeal using established CSU procedures.

LEARNING ACCOMMODATIONS

Semester at Sea provides academic accommodations for students with diagnosed learning disabilities, in accordance with ADA guidelines. Students who will need accommodations in a class, should contact ISE to discuss their individual needs. Any accommodation must be discussed in a timely manner prior to implementation.

A letter from the student's home institution verifying the accommodations received on their home campus (dated within the last three years) is required before any accommodation is provided on the ship. Students must submit this verification of accommodations to academic@isevoyages.org as soon as possible, but no later than two months prior to the voyage.

STUDENT CONDUCT CODE

The foundation of a university is truth and knowledge, each of which relies in a fundamental manner upon academic integrity and is diminished significantly by academic misconduct. Academic integrity is conceptualized as doing and taking credit for one's own work. A pervasive attitude promoting academic integrity enhances the sense of community and adds value to the educational process. All within the University are affected by the cooperative commitment to academic integrity. All Semester at Sea courses adhere to this Academic Integrity Policy and Student Conduct Code.

Depending on the nature of the assignment or exam, the faculty member may require a written declaration of the following honor pledge: "I have not given, received, or used any unauthorized assistance on this exam/assignment."

RESERVE BOOKS FOR THE LIBRARY

None

FILM REQUEST

None

ELECTRONIC COURSE MATEIRALS

None