

SEMESTER AT SEA COURSE SYLLABUS

Colorado State University, Academic Partner

Voyage:	Spring 2020
Discipline:	History
Course Number and Title:	HIST 466 U.S.-China Relations Since 1800
Division:	Upper
Faculty Name:	Benjamin Creutzfeldt
Semester Credit Hours:	3

Meeting: A day, 1540-1700 in Lastinger Union Port Forward

Prerequisites: The standard CSU prerequisites – three (3) history credits and no fewer than 45 credits – have been waived by the instructor

COURSE DESCRIPTION

China's relationship with the United States reaches back to when the newly independent colonies of America encountered the Qing Empire at its pinnacle, and is among the richest and most vibrant in the world. Throughout, there has been a mutual fascination between *Meiguo* 美国 (the „Beautiful Country“) and *Zhongguo* 中国 (the „Middle Kingdom“). By twists and turns, it has evolved from reciprocity and cooperation into interdependence and, more recently, mistrust, misgivings, and open rivalry.

This course traces the evolution of the relationship through portrayals of significant figures at the center of the action over time: sea captains and traders, missionaries and mercenaries, artists and spies, politicians and bankers. Assigned readings form the basis for in-class discussions, workshops and debates, allowing students to understand not only US but also Chinese perspectives. The course, though historical in substance, is structured around the voyage and ports visited. Students will be the cultural, economic and political dimensions of the Sino-American relationship, as well as its impact on other regions of the world, to gain an informed preparedness for what may well be the most consequential relationship of the 21st century.

LEARNING OBJECTIVES

- Become acquainted with key themes, pivotal events, and remarkable personalities at several turning points of Sino-American relations and the parallel histories of these two countries over the past two centuries.
- Identify major issues in Chinese-American relations and make historical comparisons between the two countries with regard to trade and economics, social structures and values, ethnic relations, religious beliefs and political ideas.
- Gain an appreciation for cultural exchanges and work produced in both societies, and in this way gain a better understanding of some values held by Chinese and Americans.

- Use terms such as monarchy and republicanism, civil war and women’s rights, cultural identity and religious tolerance, democracy and freedom, communism and capitalism, and identify differences of cultural contexts and definitions.
- Creatively explore different viewpoints as they evolve over time and space, as an exercise in intercultural understanding and global citizenship.

REQUIRED TEXTBOOKS

AUTHOR: Dong WANG
 TITLE: The U.S. and China: A History from the Eighteenth Century to the Present
 PUBLISHER: Rowman & Littlefield
 ISBN: 978-0-7425-5782-6 (also on Kindle)
 DATE/EDITION: 2013/1st Edition

AUTHOR: Nina HACHIGIAN (Ed.)
 TITLE: Debating China: The U.S.-China Relationship in Ten Conversations
 PUBLISHER: Oxford University Press
 ISBN: 978-0199973880 (also on Kindle)
 DATE/EDITION: 2014/1st Edition

Other assigned materials will be available at the onboard library or posted the voyage’s intranet.

TOPICAL OUTLINE OF COURSE

Depart Ensenada, Mexico – January 4

A1–January 6: Introductions and a timeline

- Presentation of the syllabus, the instructor, and the students.
- Reading aloud of excerpts from four symbolically charged documents/speeches, with subsequent discussion: two leadership speeches from 2018 (Pence, Xi) and two historic documents from 1793 and 1742, framing the Opium War (Qianlong, Treaty).

A2–January 8: Chinoiserie and porcelain – early connections

- ❖ Read article “Twentieth Century Antiques” (CREUTZFELDT 2003).
- ❖ Read “Yankee Merchants and the China Trade” in WANG 2013: ch.1, pp.21-43.
- An introduction to Jingdezhen and early global trade.
- The Qing emperors, and an introduction to Chinese, and Mandarin Romanization.

A3–January 10: The Imperial Drug Czar

- ❖ Read “Opium Wars and the Open Door” in WANG 2013: ch.2, pp.45-72.
- ❖ Watch film “The Opium War” (Dir. Xie Jin, 1997).
- First pop quiz (subsequent ones will be unannounced)
- Queen Victoria, Lin Zexu, and an impossible mission.

Honolulu, Hawaii, USA – January 12

Reflection & Study Day – January 13 (No Class)

A4—January 14: Parallel wars and freelance warriors

- ❖ Read “Ward and Gordon” in SPENCE 1980: ch.3, pp.57-92.
- The Taiping Rebellion (1850-1864) and the American Civil War (1861-1865).
- Planning for Avatar project (see outline below in “Methods of Evaluation”).

International Date Line Crossing – January 16 (Lost Day)

A5—January 17: Making sense of the Other

- ❖ Read “Leaving – Arriving” in SALZMAN 1986, pp.1-13.
- ❖ Read “Introduction” & “Exotic America” in ARKUSH & LEE 1989, pp.1-17.
- Workshop: Exotic stories and strange images (ref. TCHEN & YEATS 2014).

Study Day – January 19 (No Class)

A6—January 20: Culture gaps and transplants

- ❖ Read “Three Edits” in JEN 2017: ch.1, pp.1-13.
- ❖ Watch film “Shanghai Calling” (Dir. Daniel Hsia, 2012).
- Quiz game and class readings, with a nod to Japan (ref. HEARN 1890).

A7—January 22: Doing business

- ❖ Read conversation between Naughton & Yao in HACHIGIAN 2014, ch.2, pp.21-42.
- Workshop: Case studies of American businesses in China.
- Planning for the Field Visit and assignment.

Kobe, Japan – January 24-28

A8—January 29: Reconnecting across the Pacific

- ❖ Read MACMILLAN 2007: ch.1, pp.3-18, & ch.5, pp.64-75.
- ❖ Read KISSINGER 2011: ch.9, pp.236-274.
- Kissinger & Mao, Deng & Carter: The Shanghai Communiqué.
- Film: Braving wind and rain: 40 Years of US-China Relations.

Shanghai, China – January 31 – February 5

Field Class Shanghai – February 5

A9—February 6: Traveling south, Theme 1 – Potential for Conflict

- Conversation: Review of Shanghai visit
- ❖ SPLIT READINGS:
 - ALLISON 2015 (Thucydides Trap) – virtual library.
 - DENMARK 2018 (US-China Competition) – virtual library.
 - Conversation between Wu & Green in HACHIGIAN 2014, ch.10, pp.198-220.
 - FREEMAN 2019 (On hostile coexistence) – virtual library

- Class debate: What's happening in the South China Sea?

A10—February 8: Traveling south, Theme 1 – Potential for Conflict

- First Avatar report due.
- ❖ Read “The Third Scenario” in MANN 2007 ch.1, pp.1-27.
- ❖ Read BISHOP 2019 (Interview with Charles Mann) – virtual library.
- Politics and security issues in current Sino-American relations.

Ho Chi Minh City – February 10-15

A11—February 16: Traveling south, Theme 2 – Chinese migration

- ❖ Read “Chinese Immigration” in WANG 2013: ch.3, pp.73-96.
- ❖ Read Lin Shu, “Translator’s Notes” in ARKUSH & LEE 1989, pp.77-80.
- The Chinese in America.

Community Programming – February 17 (No Class)

Port Klang / Kuala Lumpur, Malaysia – February 19-24

A12—February 25: Traveling south, Theme 2 – Chinese migration

- ❖ Read BROWN BULLOCK 2011, ch.1, pp.9-45.
- ❖ Read MCKEOWN 2003 – virtual library.
- Analysis of historical documents and images (ref. ARKUSH & LEE 1989, CHEN & YEATS 2014)

A13—February 27: Global responsibilities

- Field Assignment due
- ❖ Read conversation between Yuan & Hachigian in HACHIGIAN 2014, ch.5, pp.88-110.
- ❖ Read ZOELLICK 2005 – virtual library.
- Gigantic influencers: China, India and BRICS.

Cochin, India – February 29 – March 5

A14—March 6: Another parallel – civilizing missions

- ❖ Read POMERANZ 2005 – virtual library.
- ❖ Read PERDUE & GREEN 2005 (Introduction) – virtual library.
- ❖ Read ZENZ 2018 – virtual library.
- Discussion of civilizing missions in US and Chinese history.

Community Programming – March 8 (No Class)

A15—March 9: Civilizing missions, continued

- Second Avatar report due.
- ❖ Read “Edward Hume: Yale for China” in SPENCE 2005, pp.161-183.
- ❖ Read LLOYD-DAMNJANOVIC 2018 (selection) – virtual library.
- Class debate on educational missions (especially Confucius Institutes).

Port Louis, Mauritius – March 11

A16—March 12: Educating one another

- ❖ Read PENCE 2018 – virtual library.
- ❖ Read PERLEZ & DING 2018 – virtual library.
- Class debate on educational missions (especially Confucius Institutes).

A17—March 14: US-China relations in the rest of the world

- ❖ Read conversation between Zha & Economy in HACHIGIAN 2014, ch.7, pp.131-151.
- ❖ Watch film “The Revolutionary” (Stourwater Pictures, 2013).
- China and the US in the Developing World.

A18—March 16: The US and China in Africa: a history

- Independent Field Assignment due
- ❖ Read “Revolutions, Nationalism, & Int'lization” in WANG 2013: ch.7, pp.123-144.
- ❖ Read HYDEN 1967 – virtual library.
- Decolonization and new alternatives.

Cape Town, South Africa – March 18-23

A19—March 24: Competing for influence in Africa today

- ❖ Read “Rogue Donor? Myths and Realities” in BRAUTIGAM 2009, ch.11, pp.273-306.
- ❖ Read PILLING 2017 – virtual library.
- ❖ Read CHEN 2018 – virtual library.
- Trains and Cash and Influence.

Study Day – March 26 (No Class)

A20—March 27: AIIB, BRI and US-China competition in the developing world

- ❖ Read BOLTON 2018 – virtual library.
- ❖ Read CALLAHAN 2016 – virtual library.
- A Common Destiny for Mankind?

A21—March 29: Class presentations I

- Third Avatar report due.
- Avatar report presentations (selection).

Tema, Ghana – March 30-31

Takoradi, Ghana – April 1-3

A22—April 5: Class presentations II

- Avatar report presentations (remainder).

A23—April 7: America versus China – necessarily a Zero-Sum Game?

- Viewing (part of) Documentary “Death by China” (Navarro, 2012).
- Trump’s America and Xi Jinping’s China.

A24—April 9: The Road Ahead for US-China Relations

- ❖ Read “China’s Catch-Up” in WANG 2013, ch.12, pp.305-330.
- Group discussion on perspectives for US-China Relations.

Casablanca, Morocco — April 11-14

Study Day — April 15 (No Class)

A25—April 16: Final Quiz Game

Arrive Amsterdam, The Netherlands — April 20

FIELD WORK

Semester at Sea® field experiences allow for an unparalleled opportunity to compare, contrast, and synthesize the different cultures and countries encountered over the course of the voyage. In addition to the one field class, students will complete independent field assignments that span multiple countries.

Field Class & Assignment

The field class for this course is on **Wednesday, 5 February** in Shanghai, China.

Field Class attendance is mandatory for all students enrolled in this course. Do not book individual travel plans or a Semester at Sea sponsored trip on the day of your field class. Field Classes constitute at least 20% of the contact hours for each course, and are developed and led by the instructor.

Title: *Shanghai - Paris of the East and Global Hub*

Description:

Shanghai is one of China’s youngest major cities and yet one of its most prominent and most international. It transformed from backwater to trading hub in the 19th century, and grew into a magnet for adventurers and migrants from across China and the world. It was the birthplace of the Chinese Communist Party, and its multinational character made it a haven for Jews fleeing wartime Europe. We shall visit the Oriental Pearl Tower for a view from above, explore an expansive museum of historical scale models of old Shanghai, and then join renowned city historian Patrick Cranley for a walking tour of the French Concession, the Hongkew Ghetto, and the iconic Bund waterfront.

Objectives:

- Explore the multinational fabric of Shanghai past and present
- Understand the importance and logic of a divided international city as a haven for refugees from Europe.
- Witness one of the iconic symbols of East-West relations and learn how Shanghai has become a new center for global commerce.

Field Class Assignment:

Students are to write a 2-page report on their visit to Shanghai reflecting their understanding of Shanghai's role as a gateway to the West since the Opium Wars to the present day, concluding with an answer to the question: given the city's historical, geographical and political position, to what extent can it be considered a leading global financial center, or hope to become one?

Due date: February 27.

Independent Field Assignments

Research and consider the historical experiences of three other countries on the voyage, in terms of how their roles in the US-China relationship have evolved over the past one hundred years, and why. Explore such matters as cooperation and conflict, cultural influence (in both directions), migration and commerce. Write an essay of 1,000-1,500 words. You may, but are not required to, incorporate photo images into your essay as part of your argument. Due on Canvas by midnight, March 25.

Avatar Project

To help cultivate an understanding of the individual in the history of Chinese-American relations, students will join in small groups of 2-3 and together create a historical avatar (Chinese, Chinese American, or American in China). You will start by choosing his/her name, age, gender, and social status. Three times during the semester, you will hand in short (400-500-word) testimonies written from his/her perspective and in the first person at that point in history, corresponding to the chronology of the unit in the semester. As time goes on, his/her descendant will become your new avatar. These texts can be in the form of a diary, memoir, oral testimony, letter, poem, or song. You may offer diverse genres.

As you learn about Chinese-US relations, you will weave this personal story into the historical context of Sino-American relations, and retell this story as a short class presentation. Be creative, but historically as accurate as possible: invent personality traits, attitudes, and experiences for your avatar, but make sure they are factually accurate and historically plausible.

Each installment must cite lectures, readings, and slides from which you have drawn information and inspiration—a minimum of 6 citations per installment. Use Chicago Style footnotes.

METHODS OF EVALUATION

- 1) Pop quizzes (reading controls: there will be ten throughout the course): 20%
- 2) Field class assignment: 20%
- 3) Avatar project (groups of 2-3 students): written 10% + presentation 20%
- 4) Independent field assignment (essay): 10%
- 5) Class participation: 10%
- 6) Final Quiz Game: 10%

GRADING SCALE

The following Grading Scale is utilized for student evaluation. Pass/Fail is not an option for Semester at Sea® coursework. Note that C-, D+ and D- grades are also not assigned on Semester at Sea® in accordance with the grading system at Colorado State University (the SAS partner institution).

Pluses and minuses are awarded as follows on a 100% scale:

<u>Excellent</u>	<u>Good</u>	<u>Satisfactory/Poor</u>	<u>Failing</u>
97-100%: A+	87-89%: B+	77-79%: C+	Less than 60%: F
93-96%: A	83-86%: B	70-76%: C	
90-92%: A-	80-82%: B-	60-69%: D	

ATTENDANCE/ENGAGEMENT IN THE ACADEMIC PROGRAM

Attendance in all Semester at Sea® classes, including the Field Class, is mandatory. Students must inform their instructors prior to any unanticipated absence and take the initiative to make up missed work in a timely fashion. Instructors must make reasonable efforts to enable students to make up work which must be accomplished under the instructor's supervision (e.g., examinations, laboratories). In the event of a conflict in regard to this policy, individuals may appeal using established CSU procedures.

LEARNING ACCOMMODATIONS

Semester at Sea® provides academic accommodations for students with diagnosed learning disabilities, in accordance with ADA guidelines. Students who will need accommodations in a class, should contact ISE to discuss their individual needs. Any accommodation must be discussed in a timely manner prior to implementation.

A letter from students' home institutions verifying the accommodations received on their home campuses (dated within the last three years) is required before any accommodation is provided on the ship. Students must submit verification of accommodations to academic@isevoyages.org as soon as possible, but no later than two months prior to the voyage. More details can be found within the **Course Registration Packet**, as posted to the [Courses and Field Classes page](#) no later than one month prior to registration.

STUDENT CONDUCT CODE

The foundation of a university is truth and knowledge, each of which relies in a fundamental manner upon academic integrity and is diminished significantly by academic misconduct. Academic integrity is conceptualized as doing and taking credit for one's own work. A pervasive attitude promoting academic integrity enhances the sense of community and adds

value to the educational process. All within the University are affected by the cooperative commitment to academic integrity. All Semester at Sea® courses adhere to this Academic Integrity Policy and Student Conduct Code.

Depending on the nature of the assignment or exam, the faculty member may require a written declaration of the following honor pledge: "I have not given, received, or used any unauthorized assistance on this exam/assignment."

RESERVE BOOKS FOR THE LIBRARY

AUTHOR: Arkush, R. David & Leo Ou-fan Lee
TITLE: Land without Ghosts: Chinese Impressions of America
PUBLISHER: University of California (Berkeley)
ISBN: 0520084241 (CSU ID: E183.8.C6 L36 1989)
DATE/EDITION: 1989

AUTHOR: Brautigam, Deborah
TITLE: The Dragon's Gift: The Real Story of China in Africa
PUBLISHER: Oxford University Press
ISBN: 9780199550227 (CSU ID: HC800.B73 2009)
DATE/EDITION: 2009

AUTHOR: Brown Bullock, Mary
TITLE: The Oil Prince's Legacy: Rockefeller Philanthropy in China
PUBLISHER: Woodrow Wilson Center & Stanford University Press
ISBN: 978-0-8047-8503-7
DATE/EDITION: 2011

AUTHOR: Chang, Iris
TITLE: The Chinese in America: A Narrative History
PUBLISHER: Penguin Books
ISBN: 0-14-200417-0 (CSU ID: E184.C5 C444 2003)
DATE/EDITION: 2003

AUTHOR: Jacques, Martin
TITLE: When China Rules the World
PUBLISHER: Allen Lane
ISBN: 78-1-59420-185-1 (CSU ID: JZ1734.J33 2012)
DATE/EDITION: 2009

AUTHOR: Jen, Gish
TITLE: The Girl at the Baggage Claim: Explaining the East-West Culture Gap
PUBLISHER: Vintage
ISBN: 978-1-101-97206-9 (CSU ID: CB251.J46 2017)
DATE/EDITION: 2017

AUTHOR: Kissinger, Henry
TITLE: On China
PUBLISHER: Penguin Press
ISBN: 978-1-59420-271-1 (CSU ID: DS775.8.K47 2011)
DATE/EDITION: 2011

AUTHOR: Kuhn, Philip A.
TITLE: Chinese among Others: Emigration in Modern Times
PUBLISHER: National University of Singapore
ISBN: 978-9971-69-414-2 (CSU ID: DS732.K77 2008)
DATE/EDITION: 2008

AUTHOR: MacMillan, Margaret
TITLE: Nixon and Mao: The Week That Changed the World
PUBLISHER: Random House
ISBN: 9781400061273 (CSU ID: E183.8.C5 M313 2007)
DATE/EDITION: 2007

AUTHOR: Mann, James
TITLE: The China Fantasy: How our leaders explain away Chinese repression
PUBLISHER: Viking
ISBN: 9-780-67003-825-1 (CSU ID: DS779.46.M36 2007)
DATE/EDITION: 2007

AUTHOR: Salzman, Mark
TITLE: Iron & Silk
PUBLISHER: Random House
ISBN: 0394551567 (CSU ID: DS712.S245 1986)
DATE/EDITION: 1986

AUTHOR: Spence, Jonathan D.
TITLE: To change China: Western advisers in China 1620-1960
PUBLISHER: Little, Brown
ISBN: (CSU ID: DS740.4.S62)
DATE/EDITION: 1960

AUTHOR: Tchen, John Kuo Wei & Dylan Yeats
TITLE: Yellow Peril! An Archive of Anti-Asian Fear
PUBLISHER: Verso
ISBN: 1781681236
DATE/EDITION: 2014

FILMS

TITLE OF FILM: Shanghai Calling (Daniel Hsia, 2012)
DISTRIBUTOR: Starz Media / Amazon Prime

TITLE OF FILM: 鸦片战争 [The Opium War] (Xie Jin, 1997)
DISTRIBUTOR: Golden Harvest Mandarin Films International

TITLE OF FILM: 栉风沐雨：40年中美关系回顾与展望 [Braving wind and rain: 40 Years of US-China Relations, Retrospection and Perspectives] (2019)
DISTRIBUTOR: VOA Chinese

TITLE OF FILM: Death by China (Peter Navarro, 2012)
DISTRIBUTOR: Youtube

TITLE OF FILM: The Revolutionary: The life of Sidney Rittenberg (2013)
DISTRIBUTOR: Stourwater Pictures <http://revolutionarymovie.com/store.html>

ELECTRONIC COURSE MATERIALS (all provided by instructor)

AUTHOR: Allison, Graham
ARTICLE TITLE: The Thucydides Trap: Are the U.S. and China headed for War?
JOURNAL TITLE: The Atlantic
DATE: September 24, 2015

AUTHOR: Bishop, Bill
ARTICLE TITLE: Interview with James Mann
DATE: January 1, 2019
JOURNAL TITLE: Sinocism

AUTHOR: Bolton, John R.
ARTICLE TITLE: Remarks by the National Security Advisor on the New Africa Strategy.
DATE: December 13, 2018

AUTHOR: Callahan, William A.
ARTICLE TITLE: China's 'Asia Dream': The Belt Road Initiative and the New Regional Order
JOURNAL TITLE: Asian Journal of Comparative Politics
VOLUME: 1, no.3
DATE: 2016
PAGES: 226-243

AUTHOR: Chen, Yunnan
ARTICLE TITLE: China's Role in Nigerian Railway Development
JOURNAL TITLE: USIP Special Report
DATE: 2018

AUTHOR: Creutzfeldt, Benjamin
ARTICLE TITLE: Twentieth Century Antiques: Chinese Export Porcelain in China Today
JOURNAL TITLE: Antique Collecting

DATE: November 2003
PAGES: 44-47

AUTHOR: Economist Intelligence Unit
ARTICLE TITLE: Creative Disruption: Asia's Winners in the Us-China Trade War
JOURNAL TITLE: The Economist
DATE: November 2018

AUTHOR: Freeman, Chas W.
ARTICLE TITLE: On Hostile Coexistence with China, Remarks to the Freeman Spogli Institute for International Studies China Program, Stanford University
DATE: 3rd May 2019

AUTHOR: Hyden, Goran
ARTICLE TITLE: Mao and Mwalimu: The Soldier and the Teacher as Revolutionary
JOURNAL TITLE: Transition
VOLUME: 34
DATE: 1967
PAGES: 24-30

AUTHOR: Lloyd-Damnjanovic, Anastasya
BOOK TITLE: A Preliminary Study of PRC Political Influence and Interference Activities in American Higher Education
DATE: August 2018

AUTHOR: McKeown, Adam
ARTICLE TITLE: Ritualization of Regulation: The Enforcement of Chinese Exclusion
JOURNAL TITLE: The American Historical Review
VOLUME: 108 No.2
DATE: 2003
PAGES: 377-403

AUTHOR: Pence, Mike
ARTICLE TITLE: The Trump Administration's Policy Toward China
DATE: October 4, 2018

AUTHOR: Perdue, Theda & Michael D. Green
BOOK TITLE: The Cherokee Removal: A Brief History with Documents
DATE: 2005
PAGES: 1-24 (Introduction)

AUTHOR: Perlez, Jane & Luz Ding
ARTICLE TITLE: China Thwarts U.S. Effort to Promote American Culture on Campuses
JOURNAL TITLE: New York Times
DATE: December 30, 2018

AUTHOR: Pilling, David

ARTICLE TITLE: Chinese Investment in Africa: Beijing's Testing Ground
JOURNAL TITLE: Financial Times
DATE: June 13, 2017

AUTHOR: Pomeranz, Kenneth
ARTICLE TITLE: Empire & 'Civilizing' Missions, Past & Present
JOURNAL TITLE: Daedalus
VOLUME: 134 No.2
DATE: 2005
PAGES: 34-45

AUTHOR: Zenz, Adrian
ARTICLE TITLE: 'Thoroughly Reforming Them Towards a Healthy Heart Attitude': China's Political Re-Education Campaign in Xinjiang.
JOURNAL TITLE: Central Asian Survey
DATE: September 5, 2018

AUTHOR: Zoellick, Robert B.
ARTICLE TITLE: Whither China: From Membership to Responsibility?
DATE: September 21, 2005

ADDITIONAL RESOURCES

None