

SEMESTER AT SEA COURSE SYLLABUS
University of Virginia, Academic Sponsor

Spring 2016

Discipline: **Anthropology**

ANTH 3260-101: **Globalization and Development**

Division: **Upper Division**

Faculty Name: **Professor Triloki Pandey**

Credit Hours: 3; Contact Hours: 38

Pre-requisites:

Lower-level course in anthropology, sociology, political science or permission of instructor

COURSE DESCRIPTION

Globalization has become a fashionable concept these days, and it is on everybody's lips. But what does globalization mean? Is it a one-way "Westernization", much more "Americanization" or something entirely different? Is it new? In what way is it related to "development" promoted by every nation-state in the world? This course is designed to explore such questions through a diverse body of literature produced by anthropologists and other scholars. Taking examples from a wide variety of sites -- some we will visit during our voyage -- we will examine development both as a global discourse and in specific locations as it is translated into projects, practices and organizations.

COURSE OBJECTIVES

- To learn how to recognize and think about local-global connections
- To understand and think critically about the nature of the state and its role in promoting development projects and their intended and unintended effects
- To provide a forum for discussion of the field of anthropology and the anthropological study of globalization and development
- To equip students with ethnographic skills and practice anthropological research methods such as participant-observation and informal interviewing
- To enhance students' awareness of cultural diversity and to promote critical thinking

REQUIRED TEXTBOOKS

AUTHOR: Jonathan Xavier Inda and Renato Rosaldo

TITLE: The Anthropology of Globalization - A Reader [R]

PUBLISHER: Blackwell Publishing

ISBN: 0-631-22233-2

DATE/EDITION: 2006

AUTHOR: Saidiya Hartmann

TITLE: Lose your Mother: A Journey Along the Atlantic Slave Route [Purchase]

PUBLISHER: Farrar, Strauss, and Giroux

DATE/EDITION: 2007

AUTHOR: Ted C. Lewellen

TITLE: The Anthropology of Globalization [R]

PUBLISHER: London/Westport: Bergin and Garvey
 ISBN: 0-89789-740-4
 DATE/EDITION: 2002

AUTHOR: Kenneth Pomeranz and Steven Topik
 TITLE: The World that Trade Created [R]
 PUBLISHER: M.E. Sharpe
 ISBN: 0-7656-0249-0
 DATE/EDITION: 2013, Third Edition

AUTHOR: Megan Moodie
 TITLE: We Were Adivasis [Purchase]
 PUBLISHER: The University of Chicago Press
 DATE/EDITION: 2015

Other readings are available on the course [E] reserves folder.

TOPICAL OUTLINE OF COURSE

- Thurs. 1/7 Introduction to the anthropological study of globalization and development.
- T. Lewellen *Anthropology of Globalization* pp. 7-61 [R]
Film: Life and Debt
- In-Class Writing Assignment:** Write a brief essay (300-400 words) introducing yourself with information about your family and educational background and what makes you undertake this journey.
- Sat. 1/9 Introduction to the anthropological study of globalization and development.
- Jürgen Habermas (1996) "The European Nation-State -- Its Achievements and its Limits." In *Mapping the Nation*. Gopal Balakrishnan, ed. New York: Verso, pp. 281-294. [E]
- Triloki Nath Pandey (2002) "Some thoughts on Marginalization and Marginalized Communities." *The Journal of the Anthropological Survey of India*, vol. 51 (1): 1-7. [E]
Film: King Corn
- Writing Assignment:** After reading Habermas and Pandey please select two concepts or ideas (such as: identity, citizenship, nationality, ethnicity, etc.) and write your own reflection on how globalization is impacting the concepts or ideas you have chosen. Bring it to the class on 1/11.
- Mon. 1/11 What is development? Whose development?
- T. Lewellen *Anthropology of Globalization* Part III pp. 185-231 [R]
- Megan Moodie (2015) *We Were Adivasis*. Chapter 1. [P]

Amartya Sen (2006) *Identity and Violence*. New York: W.W. Norton. Chapter 5 West and Anti-West (pp. 84-102) and Chapter 7 - Globalization and Voice (pp. 120-148) [E]

Film: The End of Poverty?

Thurs. 1/14

Trade and Globalization

Lieba Faier (2007) Filipina Migrants in Rural Japan and Their Professions of Love. *American Ethnologist* vol 34(1): 148-162. [E]

K. Pomeranz and S. Topik *The World that Trade Created*. Chapter 1 - The Making of Market Conventions, pp 3-41. [R]

Sun. 1/17

Globalizing Taste

Theodore Bestor (2005) "How Sushi Went Global" Chapter 1 in *The Cultural Politics of Food and Eating*. James Watson and Melissa Caldwell, Blackwell Publishing, pp. 13-20. [E]

Emiko Ohnuki-Tierney (1997) "McDonald's in Japan: Changing Manners and Etiquette." In *Golden Arches East*. James Watson, ed. Stanford University Press pp. 161-182. [E]

Film: Farming the Seas.

Wed. 1/20

Arjun Appadurai (2006) "Disjuncture and Difference in the Global Cultural Economy" Chapter 2 in *The Anthropology of Globalization - A Reader*. J. Inda and R. Rosaldo, eds. Blackwell Publishing, pp. 46-64. [R]

Fri. 1/22

Yunxiang Yan (2008) "Of Hamburger and Social Space: Consuming McDonald's in Beijing." In *Food and Culture: A Reader*. Carole Counihan and Penny Van Esterik, eds. New York: Routledge, pp. 500-522. [E]

Mayfair Yang (2006) "Mass Media and Transnational Subjectivity in Shanghai." In *The Anthropology of Globalization - A Reader*. J. Inda and R. Rosaldo, eds. Blackwell Publishing pp. 325-349. [R]

Yokohama and Kobe, Japan

* Cultural Toyko

* Toyko Overnight with Yokohama City Tour

* Japanese Home Visit

* Modern Toyko/Global City

Fri. 1/29

J. Watson (2005) "China's Big Mac Attack." In *The Cultural Politics of Food and Eating*. James Watson and Melissa Caldwell, eds. Blackwell Publishing, pp. [R]

Shanghai, China

* Shanghai Volkswagen Factory Visit

* Family Planning Neighborhood Committee

Ho Chi Minh City, Vietnam

Sat. 2/6 Urban Life in Vietnam

Allison Truitt (2008) On the Back of a Motorbike: Middle Class Mobility in Ho Chi Minh City, Vietnam. *American Ethnologist*. Vol 35(1): 3-19. [E]

Elizabeth F. Vann (2006) The Limits of Authenticity in Vietnamese Consumer Markets. *American Anthropologist*. Vol. 108(2): 286-296. [E]

Film: Made in Asia: Fast, Cheap, and Fair? The Global Textile Market

Sat. 2/13 Ethnic Politics of Burma

Jack Fong (2012) "The Politics of Burmese Indigeneity: Karen Transcommunalism as Revolutionary and Development Force." In *Indigeneity*. G. Delgado-P. and John B. Childs. Santa Cruz: New Pacific Press, pp. 111-157. [R]

Edmund Leach (1960) The Frontiers of 'Burma'. *Comparative Studies in History and Society*. Vol 3(1) pp. 49-68. [E]

Triloki Nath Pandey (2012) Foreword. *Indigeneity*. Delgado-P. and Childs, eds, pp. xi-xiv. [R]

Mon. 2/15 MIDTERM EXAM

Yangon, Burma (Myanmar)

Mon. 2/22 Gender and Development

Akhil Gupta (1998) "Indigenous Knowledges: Ecology. In *Postcolonial Developments*. Duke University Press, pp. 234-290. [E]

Megan Moodie (2015) *We Were Adivasis*. Chapter 5, pp.

Wed. 2/24 Annapurna Pandey (2007) Globalization, Swadeshi, and Women's Movements in Orissa, India. In *The Gender of Globalization*. Nandini Gunewardena and Ann Kingsolver, eds. Santa Fe: School for Advanced Research Press, pp. 257-276. [E]

Cochin, India

- * Field trip to Chendamangalam Village Program
- * Home Visit (Women's economic development program)
- * Child Labor in Rural Kerala
- * Visit markets in Cochin

Thurs. 3/3 Donald Donham (2006) Freeing South Africa: The "Modernization" of Male-Male Sexuality in Soweto. In *Anthropology of Globalization*. Ina and Rosaldo,

eds, pp. 410-427 [R]

Joachim Ewert and Andries du Toit (2005) A Deepening Divide in the Countryside: Restructuring and Rural Livelihoods in the South African Wine Industry. *Journal of Southern African Studies*, vol 31(2): 315-332. [E]

Sun. 3/6 Renee Sylvain (2005) Disorderly Development: Globalization and the Idea of "Culture" in the Kalahari. *American Ethnologist*, vol 32(3) 354-370. [E]
Film: Mondovino

Wed. 3/9 Vincent Crapanzano (1985) *Waiting: The Whites of South Africa*. New York: Random House, pp 302-326. [E]

Sat 3/12 Ramachandra Guha (2013) How the Mahatma was Made. In *Gandhi Before India*. New York: Penguin Books, pp. 530-550. [E]

Cape Town, South Africa

- * Khwa Ttu Route (San Cultural and Educational Centre)
- * Service Project: Habitat for Humanity
- * Visit the University of Cape Town

Sun. 3/20 Akosua K. Darkwah (2007) Making Hay While the Sun Shines: Ghanaian Female Traders and their Insertion into the Global Economy. In *The Gender of Globalization*. Nandini Gunewardena and Ann Kingsolver, eds. Santa Fe: School for Advanced Research Press, pp. 61-83. [E]

Birgit Meyer (2006) Commodities and the Power of Prayer: Pentecostalist Attitudes towards Consumption in Contemporary Ghana. In *The Anthropology of Globalization*. Ina and Rosaldo, eds, pp. 247-269. [R]

Tues. 3/22 The Global Circulation of People: African American Heritage Tourism

Saidiya Hartman (2007) *Lose Your Mother: A Journey Along the Atlantic Slave Route*. New York: Farrar, Straus and Giroux. [P]

Thurs. 3/24 Based on your reading of the book: a group discussion on slave trade

Tema/Takoradi, Ghana

- * Castles and Slave Dungeons
- * Kumasi Cultural Tour
- * School Visit/Bookstore/Market

Thurs. 3/31 Continue the group discussion of field experiences on different sites

Sat. 4/2 Vincent Carpanzano (1980) *Tuhami: Portrait of a Moroccan*. University of Chicago Press, Introduction, pp. 3-23. [E]

Mon. 4/4 Voyage Debrief: all field journals due

Casablanca, Morocco

Thurs. 4/12

FINAL EXAM

FIELD WORK

Experiential course work on Semester at Sea is comprised of the required field lab led by your instructor and additional field assignments that span multiple ports.

Fieldwork is critical to the construction of anthropological knowledge. We will be doing fieldwork at all the sites we visit during our voyage. Modern anthropologists maintain that culture is deterritorialized and is never static.

FIELD LAB (At least 20 percent of the contact hours for each course, to be led by the instructor.)

Field lab attendance is mandatory for all students enrolled in this course. Do not book individual travel plans or a Semester at Sea sponsored trip on the day of your field lab.

The field lab for this course takes place in Kobe, Japan on date TBA.

Kobe, Japan:

- During our field lab we will spend a day in the city of Kobe to find out in what way the globalized notion of time and space have impacted Japanese society. In order to explore that some proposed sites to visit include a market, trading stores, a hospital, a school and/or a museum to see the impact of globalization on Japan as a nation state.

Please write up a three-page (double-spaced) critical reflection on our field lab, engaging course readings to back up your arguments. How do the readings help you make sense of your fieldwork experience? How does your experience help you evaluate the readings?

This is due two class meetings after the field lab takes place.

FIELD ASSIGNMENTS

Students will be asked to explore and pay attention to evidence of global flows of people and the goods they produce. We will encourage them to collect evidence of transnational trade (in what people are selling and buying, in what they are wearing or eating or reading or listening to, etc.); to look for evidence of transnational migration (are people from elsewhere coming to a place primarily for work or for leisure? What kind of jobs? Who is moving -- men, women, children; older or younger people; laborers or professionals, or students, etc)?

Please use your pocket field notebook to take notes whenever possible!

Back aboard the ship -- for **four** port visits type up a 2-page journal entry describing and analyzing the evidence of these global flows you have observed. Turn them in to Professor Pandey at the beginning of each class after leaving a port. Come to class ready to discuss your observations.

These field journals on globalization are required for grades.

All the field journals and papers based on fieldwork will be discussed in the class meetings.

METHODS OF EVALUATION

Class attendance and participation - 10%
Field Journals and Writing Assignment - 20%
Field Lab/Reports - 30%
Midterm Exam - 20%
Final Exam - 20%

RESERVE BOOKS AND FILMS FOR THE LIBRARY

Throughout the syllabus I have marked books on reserve in the library [R].

ELECTRONIC COURSE MATERIALS

Throughout the syllabus I have marked the material to be scanned for electronic folder [E].

HONOR CODE

Semester at Sea students enroll in an academic program administered by the University of Virginia, and thus bind themselves to the University's honor code. The code prohibits all acts of lying, cheating, and stealing. Please consult the Voyager's Handbook for further explanation of what constitutes an honor offense.

Each written assignment for this course must be pledged by the student as follows: "On my honor as a student, I pledge that I have neither given nor received aid on this assignment." The pledge must be signed, or, in the case of an electronic file, signed "[signed]."