

SEMESTER AT SEA COURSE SYLLABUS
University of Virginia, Academic Sponsor

Voyage: Spring 2016

Discipline: East Asian Studies

EAST 3559-501: Sino-American Relations

Division: Upper

Faculty Name: Dong Wang and Edward Rhoads

Credit Hours: 3; Contact Hours: 38

Pre-requisites:

There are no prerequisites. However, academic exposure to Chinese and U.S. history, society, culture, politics, or foreign relations, as well as some knowledge of Asian and world history and current affairs will be useful.

COURSE DESCRIPTION

Why are U.S.-China relations so difficult to manage? What do both countries really want from each other? This course provides an interdisciplinary survey of American and Chinese interpretations of their evolving relationship from the late 18th century to the present, on both governmental and non-governmental levels, and in regional and international contexts. Part I will be devoted to historical interactions between the United States and China. In Part II we will explore in chronological order the issue of Japan, Hong Kong, Vietnam, Burma, India, South Africa, Ghana and Morocco pertinent to U.S.-China encounters. Lectures are combined with discussions, film screening, field trips, and individual research projects. Topics include the political, economic, military, social, and cultural dimensions of the Pacific frontier and Qing China (1784-1912), the United States and China in the era of World Wars and revolutions (1912-1970), and rapprochement, the default superpower and China resurgent (1970-present).

COURSE OBJECTIVES

- Students will better understand the essence of Sino-American relations.
- Students will learn to make informed judgments about continued discourses of the bilateral relationship on both sides of the Pacific and in the world.
- The course will prepare students to grasp global implications of U.S.-China relations and learn intercultural approaches to prosperity and world peace.

REQUIRED TEXTBOOKS

AUTHOR: Dong WANG

TITLE: The United States and China: A History from the Eighteenth Century to the Present

PUBLISHER: Rowman & Littlefield Publishers

ISBN #: 978-0-7425-5782-6

DATE/EDITION: 2013

AUTHOR: R. David Arkush, and Leo O. Lee, transl. & eds.

TITLE: Land without Ghosts: Chinese Impressions of America from the Mid-Nineteenth Century to the Present

PUBLISHER: University of California Press
ISBN: 978-0520084247
DATE/EDITION: 1993 paperback; 1989 1st ed.

AUTHOR: Carl Crow
TITLE: 400 Million Customers
PUBLISHER: Soul Care Publishing
ISBN: 978-0968045909
DATE/EDITION: 2008; 1937 1st ed.

TOPICAL OUTLINE OF COURSE

Depart Ensenada- January 5:

A1- January 7:

Overview

In-class diagnostic writing (ungraded)

Documentary clips: National Archives, "Misunderstanding China" (52 minutes)

Reading: Wang, introduction & pp. 332-335.

PART I: THE PACIFIC FRONTIER AND QING CHINA, 1784-1912

A2- January 9:

Images and perceptions

Early American images of China

Early modern Chinese perceptions of the United States

Readings (**keyed to the book and electronic reserves list below**):

--Aldridge, pp. 7-9, 13-22, 264-268.

--Haddad, ch. 3.

--Arkush, xv-xvii, pp. 1-23.

A3- January 11:

China Trade and American Protestantism

Tributary System and Myth (Chinese World Order)

Film clips: "The Keys of the Kingdom" (Gregory Peck, 131 minutes, 1944); China Inland

Mission's documentary, "Hope for China, 1949" (42 minutes, 1949); "The Inn of the Sixth

Happiness" (Ingrid Bergman, 1958, 151 minutes); "The Left Hand of God" (Humphrey Bogart,

1955, 83 minutes); "Hawaii" (James Michener, 1966, 154 minutes)

Readings:

--Wang, chs. 1 & 4.

--Fairbank, pp. 129-49.

Honolulu: January 12

A4- January 14:

Opium Wars
Unequal treaties
Open Door policy and myth
Readings:
--Wang, ch. 2.
--Arkush, pp. 25-56.

A5- January 17:

Chinese immigration and cartoons
Film clips: PBS, "Becoming American: The Chinese Experience" (2003); "Shanghai Express"
(Marlene Dietrich, Anna May Wong, 1932); "Piccadilly" (Anna May Wong, 1929, 108 minutes)
Readings:
--Wang, ch. 3.
--Arkush, pp. 57-95.
--Rhoads, 2002.

Study Day: January 19

A6- January 20:

Exam I

Readings:
--Start to read Crow.

PART II: The United States and China in the era of World Wars and revolutions (1912-1970)

A7- January 22:

Revolutions, nationalism, and WWI
Japan in Sino-American relations
Film excerpts: "Once upon a Time in China" (Jet Li, Hong Kong, 1991, 134 minutes, available at <http://www.bstream7.com/stream/play.php?movie=0103285>); "The Sand Pebbles" (Steve McQueen, 1966, 174 minutes).
Readings:
--Wang, chs. 5-6.
--Radtke, pp. 1-51, 255-65.
--Bush, ix-xiv, pp. 1-5, 259-74.
--Waldron, pp. 195-212.
--Continue to read Crow.

Yokohama: January 24-25

In-Transit: January 26

Kobe: January 27-28

A8- January 29:

Agents of Encounter

WWII and Red China

Film clips: “Oil for the Lamps of China” (1935, 97 minutes, Part I); “Why We Fight: World War II: The Battle of China” (Frank Capra, 65 minutes)

Readings:

--Crow, finish.

--Wang, ch. 7.

--Arkush, pp. 97-200.

Shanghai: January 31-February 1

In-Transit: February 2-3

Hong Kong: February 4-5

A9- February 6:

The Korean War, Vietnam War, and Cold War

Vietnam in U.S.-China relations

Film clips: “The Manchurian Candidate” (Frank Sinatra, 1962, 121 minutes)

Readings:

--Wang, ch. 8.

--Weatherbee, chs. 1 & 3.

Ho Chi Minh City: February 8-12

A10- February 13:

Film screening, “Oil for the Lamps of China” (1935, 97 minutes, Part II)

Readings:

--Cochran, pp. 69-78.

Study Day: February 15

A11-February 16 (Field lab assignment due):

Myanmar in Sino-American Relations

Readings:

--Wong and Yue, pp. 33-58.

--Reilly, pp. 141-57 & pp. 71-91.

Yangon: February 18-22

A12- February 23:

Role Playing: The East and South China Sea Disputes

Readings:

--Valenci, pp. 183-218.

--Freeman, April 10, 2015.

A13- February 25:

India and the Indo-Pacific in Sino-American relations

Readings:

--Sidhu and Yuan, vii-xiii, pp. 1-33, pp. 79-103.

--Oxfeld, pp. 242-68.

Cochin: February 27-March 3

PART III: RAPPROACHEMENT, THE DEFAULT SUPERPOWER, AND CHINA RESURGENT, 1970-PRESENT

A14- March 4:

Rapprochement, normalization, and the issue of Taiwan

Readings:

--Wang, ch. 9.

--Arkush, pp. 201-257.

Study Day: March 6

A15- March 7:

Mauritius' export-oriented economy in U.S.-China relations

Documentary Screening: PBS, "Nixon's China Game" (57 minutes)

Readings:

--Pineo, in Wang and Wang (1998), pp. 269-74.

--The World Bank, Mauritius.

Port Louis: March 9

A16- March 10:

The China market and the allure of the United States

--Wang, ch. 10.

--Arkush, pp. 259-309.

Study Day: March 12

A17- March 13:

Africa and South Africa in U.S.-China-Taiwan relations during the Cold War and after

Readings:

--Frynas and Paulo, pp. 229-51.

--Lumumba-Kasongo, pp. 234-66.

--Larabee, pp. 353-70.

--Rich and Banerjee, pp. 141-61.

Cape Town: March 15-20

A18- March 21:

Clashes and Cooperation

--Wang, ch. 11
--De Soysa and Midford, pp. 843-56.

A19- March 23:

Democracy in China?

Documentary screening and discussion: "Please Vote for Me" (2007, 58 minutes) "Ai Weiwei: Never Sorry" (2012, 91 minutes, directed by Alison Klayman)

A20- March 25:

China and the United States in Ghana with different views

Readings:

--Wang and Elliot, pp. 1012-32.

--Lam, pp. 9-41.

Takoradi: March 27-28

Tema: March 29-31

A21- April 1:

China's Catch-up: A Game-Changer for America

Readings:

--Wang, ch. 12

A22- April 3:

The American dream and the Chinese dream: competition and aspirations

Readings:

--Madsen, preface, ch. 2 and conclusion.

--Xi, pp. 37-70.

--Shambaugh, March 6, 2015 & June 12, 2015.

--Harner, March 10, 2015.

A23- April 5 (Research paper/field assignment II due):

The United States and China in World Affairs

Russia and the Euroasian dilemma

Morocco in Sino-American relations

Readings:

--Wang, epilogue.

--Freeman, July 23, 2015.

--Strange, Parks, Tierney, Fuchs, and Dreher, June 2015.

Casablanca: April 7-11

Study Day: April 12

A24- A Day Finals, April 13

April 16: Disembarkation Day

FIELD WORK

Experiential course work on Semester at Sea is comprised of the required field lab led by your instructor and additional field assignments that span multiple ports.

FIELD LAB (At least 20 percent of the contact hours for each course, to be led by the instructor.)

Field lab attendance is mandatory for all students enrolled in this course. Do not book individual travel plans or a Semester at Sea sponsored trip on the day of your field lab.

The field lab for this course takes place on: **January 31, 2016** approximately for 8 hours in **Shanghai**.

Shanghai is one of the key points of contact in the history of Sino-American relations where important events such as the announcement of the 1972 Shanghai Joint Communiqué took place. This is also the stomping grounds of Carl Crow (1883-1945), an American advertising agent, whose humorously incisive observations about the Chinese way of living, business and culture are recorded in his book, *400 Million Customers* (first published in 1937)—one of the core texts for this course. While spending the day on the Bund and in the former French concession area, we will interact with a marketing consultant in Shanghai. Besides this meeting, students are also invited to apply the knowledge about the China market acquired from the classroom (whether in the 18th-early 19th century or the 1920s-30s through the Crow book) to the real situation on the ground. How much has the China market changed or unchanged?

FIELD ASSIGNMENTS (TWO):

--**Assignment I** (20% of the final grade): Following the field lab, students are expected to write a 5-6-page essay. This essay should include two parts. **Part One** (2-3 pages) will be a report of Carl Crow's 1937 book, *400 Million Customers*. **Part Two** of your paper (3 pages or so) should address the following questions. In his 1937 book, Crow viewed the Chinese as potential lovable customers. He concluded that the world was getting smaller, which "makes you a neighbor of the 400 millions of China." What did Crow mean? **Imagine yourself as being Crow in today's China**, how would you advertise and sell the American product/s of your choice to Chinese customers? Your essay will be graded on its thoroughness, originality, and creativity.

--**Assignment II** (30% of the final grade, 8-page research paper): Based on your experiences in the ports of call except for Shanghai and Hong Kong, i.e., Yokohama, Ho Chi Minh City, Rangoon, Cochin, Cape Town, Takoradi, Tema, and Casablanca, students are expected to answer the following questions in the **first section** of the research paper: What American and Chinese products can be found in the local markets? Are American and Chinese tourists, traders, corporations, construction companies, and military personnel visible? Why are they there? How does the American and Chinese presence compare to that of other nationals (British, Spanish, Indians, Japanese, Latin Americans, Africans, etc.)? What do locals say about Chinese and other

foreigners?

The **second section** of the research paper should be **built upon your findings above** and address the **issue of innovation and influence of the United States and China in global perspective**.

What are the roles of the United States and China in the shifting world order? Can China be a strong trader and economic performer without a commensurate military presence in the world? Your work will be graded on thoroughness, originality, and substantive integration of your first-hand experience with the curriculum. Footnotes and a bibliography beyond course readings must be included.

METHODS OF EVALUATION/GRADING RUBRIC

Please note attendance and participation are required on Semester at Sea. Absences are only excused when accompanied by a note from the clinic.

Participation in class discussion: 20%

Exam I: 10%

Field Lab Assignment (5-6-page essay): 20%

Field Assignment (8-page research paper): 30%

Final: 20%

RESERVE BOOKS AND FILMS FOR THE LIBRARY

BOOKS:

AUTHOR: Weatherbee, Donald E.

TITLE: *International Relations in Southeast Asia: The Struggle for Autonomy*

PUBLISHER: Rowman & Littlefield

ISBN: 978-0-7425-5682-9

DATE/EDITION: 2009, 2nd ed.

AUTHORS: Wang, Ling-chi, and Wang Gungwu

TITLE: *The Chinese Diaspora: Selected Essays* (2 volumes)

PUBLISHER: Times Academic Press

DATE/EDITION: 1998

AUTHORS: Sidhu, Waheguru Pal Singh, and Jing-dong Yuan

TITLE: *China and India: Cooperation or Conflict?*

PUBLISHER: Lynne Rienner Publishers

DATE/EDITION: 2003

FILMS:

“Ai Weiwei: Never Sorry” (2012, 91 minutes, directed by Alison Klayman)

“Becoming American: The Chinese Experience” (PBS, 2003)

“Hawaii” (James Michener, 1966, 154 minutes)

“Hope for China, 1949” (China Inland Mission, 1949, 42 minutes)

“Nixon’s China Game” (PBS, 2000, 57 minutes)

“Oil for the Lamps of China” (1935, 97 minutes)
 “Once upon a Time in China” (Jet Li, Hong Kong, 1991, 134 minutes)
 “Piccadilly” (Anna May Wong, 1929, 108 minutes)
 “Please Vote for Me” (2007, 58 minutes)
 “Shanghai Express” (Marlene Dietrich, Anna May Wong, 1932)
 “The Inn of the Sixth Happiness” (Ingrid Bergman, 1958, 151 minutes)
 “The Keys of the Kingdom” (Gregory Peck, 131 minutes, 1944)
 “The Left Hand of God” (Humphrey Bogart, 1955, 83 minutes)
 “The Manchurian Candidate” (Frank Sinatra, 1962, 121 minutes)
 “The Sand Pebbles” (Steve McQueen, 1966, 174 minutes)
 “Why We Fight: World War II: The Battle of China” (Frank Capra, 65 minutes)

ELECTRONIC COURSE MATERIALS

--Aldridge, Alfred Owen. *The Dragon and the Eagle: The Presence of China in the American Enlightenment* (Detroit, Mich.: Wayne State University Press, 1993), pp. 7-9, 13-22, 264-268.
 --Bush, Richard C. *The Perils of Proximity: China-Japan Security Relations* (Washington, D.C.: Brookings Institution Press, 2013 ed.), ix-xiv, pp. 1-5, pp. 259-274.
 --Cochran, Sherman. “Oil For the Lamps of China: Alice Tisdale Hobart’s Dark Novel of American Capitalism and Chinese Revolution,” *Journal of American-East Asian Relations* 20 (2013): 69-78.
 --De Soysa, Indra, and Paul Midford. “Enter the Dragon! An Empirical Analysis of Chinese Versus US Arms Transfers to Autocrats and Violators of Human Rights, 1989–2006,” *International Studies Quarterly* 56, no. 4 (2012): 843-56.
 --Fairbank, John K. “Tributary Trade and China’s Relations with the West,” *The Far Eastern Quarterly* 1, no. 2 (February 1942): 129-49.
 --Freeman, Chas. “China and the Economic Integration of Europe and Asia,” <http://chasfreeman.net/china-eurasia-integration/> (remarks on July 23, 2015).
 --Freeman, Chas. “Diplomacy on the Rocks: China and Other Claimants in the South China Sea,” <http://chasfreeman.net/diplomacy-on-the-rocks-china-and-other-claimants-in-the-south-china-sea/> (remarks on April 10, 2015).
 --Frynas, Jędrzej George, and Manuel Paulo. “A New Scramble for African Oil? Historical, Political, and Business Perspectives,” *African Affairs* 106, no. 423 (April 2007): 229-51.
 --Haddad, John R. “China of the American Imagination: The Influence of Trade on US Portrayals of China, 1820-1850,” in Kendall Johnson, ed., *Narratives of Free Trade: The Commercial Cultures of Early US-China Relations* (Hong Kong: Hong Kong University Press, 2011), ch. 3.
 --Harner, Stephen. “Why David Shambaugh’s ‘Coming Chinese Crackup’ Case is Wrong,” *Forbes*, March 10, 2015.
 --Lam, Katy N. “Chinese Adaptations: African Agency, Fragmented Community and Social Capital Creation in Ghana,” *Journal of Current Chinese Affairs* 44, no. 1 (2015): 9-41.
 --Larabee, Rachel. “The China Shop Phenomenon: Trade Supply within the Chinese Diaspora in South Africa,” *Africa Spectrum* 43, no. 3 (2008): 353-70.
 --Lumumba-Kasongo, Tukumbi. “China-Africa Relations: A Neo-Imperialism or a Neo-Colonialism? A Reflection,” *African and Asian Studies* 10 (2011): 234-66.
 --Madsen, Richard. *China and the American Dream: A Moral Inquiry* (Berkeley, Calif.: University of California Press, 1995), preface, ch. 2 and conclusion

- Oxford, Ellen. "Still 'Guest People': The Reproduction of Hakka Identity in Calcutta, India," in *The Chinese Diaspora*, eds. by Ling-chi Wang, and Wang Gungwu, pp. 242-68.
- Pineo, Huguette Ly Tio Fane. "The Legal, Political and Economic Status of the Chinese in Mauritius," in *The Chinese Diaspora*, eds. by Ling-chi Wang, and Wang Gungwu, pp. 269-74.
- Radtke, Kurt Werner. *China's Relations with Japan, 1945-83: The Role of Liao Chengzhi* (Manchester: Manchester University Press, 1990), pp. 1-51, 255-265.
- Reilly, James. "A Norm-Taker or a Norm-Maker? Chinese Aid in Southeast Asia," *Journal of Contemporary China* 21, no. 73 (2012): 71-91.
- Reilly, James. "China and Japan in Myanmar: Aid, Natural Resources and Influence," *Asian Studies Review* 37, no. 2 (Jun 2013): 141-57.
- Rhoads, Edward. "'White Labor' vs. 'Coolie Labor': The 'Chinese Question' in Pennsylvania in the 1870s," *Journal of American Ethnic History* 21 (2002): 3-32.
- Rich, Timothy S., and Vasabjit Banerjee. "Running out of Time? The Evolution of Taiwan's Relations in Africa," *Journal of Current Chinese Affairs* 44, no. 1 (2015): 141-61.
- Shambaugh, David. "The Coming Chinese Crackup," *Wall Street Journal*, March 6, 2015.
- Shambaugh, David. Lecture excerpt, *South China Morning Post*, June 12, 2015.
- Strange, Austin M., Bradley Parks, Michael J. Tierney, Andreas Fuchs, and Axel Dreher, "Tracking Under-Reported Financial Flows: China's Development Finance and the Aid-Conflict Nexus Revisited," June 2015, http://china.aiddata.org/aid_conflict_nexus.
- The World Bank, <http://www.worldbank.org/en/country/mauritius/overview#1>.
- Valenci, Mark J. "The East China Sea Disputes: History, Status, and Ways Forward," *Asian Perspective* 38, no. 2 (April-June 2014): 183-218.
- Waldron, Arthur. "Japan's Choices in a Changed Security Environment," *Asia-Pacific Review* 21, no. 2 (2014): 195-212.
- Wang, Fei-Ling, and Esi A. Elliot, "China in Africa: Presence, Perceptions and Prospects," *Journal of Contemporary China* 23, no. 90 (2014): 1012-32.
- Wong, Pak Nung, and Wai Kay Ricky Yue. "US-China Containment and Counter-Containment in Southeast Asia: The 'Battle' for Myanmar (Burma)," *African and Asian Studies* 13, no. 1-2 (2014): 33-58.
- Xi, Jinping. *The Governance of China* (Beijing: Foreign Language Press, 2014), pp. 37-70.

HONOR CODE

Semester at Sea students enroll in an academic program administered by the University of Virginia, and thus bind themselves to the University's honor code. The code prohibits all acts of lying, cheating, and stealing. Please consult the Voyager's Handbook for further explanation of what constitutes an honor offense.

Each written assignment for this course must be pledged by the student as follows: "On my honor as a student, I pledge that I have neither given nor received aid on this assignment." The pledge must be signed, or, in the case of an electronic file, signed "[signed]."